## DESCRIPTION OF THE VARIABLES OF THE FILE "ELECTUS"

Respondent were surveyed through a "conjoint" measurement approach, which is a data collection method based on the choice of one or more multifaceted alternatives within a given scenario. To each respondent were proposed some profiles built randomly from the following characteristics:

Variable 1: 10 types of course of study.
(i) Bachelor of Arts and Philosophy degree.
(ii) Graduate student in education
(iii) Graduate student in political science
(iv) Graduate student in economics
(v) Graduate in Law.
(vi) Graduate in Statistical Science
(vii) Graduate in Engineering
(viii) Graduate in Mathematics/Computer Science.
(ix) Graduate in Psychology.
(x) Graduate in Languages

## Variable 2: Bachelor's/Master's degree

(1) Bachelor's degree
(2) Master's degree/specialty degree

## Variable 3: Graduation grade

(1) Low
(2) Medium
(3) High

## Variable 4: English language proficiency

(1) Can converse with foreigners
(2) Doesn't matter if he can't converse with foreigners

## Variable 5: Cumulative work experience

(1) No work experience
(2) Internship/internship during or after studies
(3) Occasional or occasional work experience
(4) Stable work experience, at least one year

Variable 6: Willingness to travel
(1) Available for travel, even major travel
(2) Available for travel only if short
(3) Does not matter even if not available for travel

| Progressive number of field | Name of field | Type of field | Length of field | Contents |
| :---: | :---: | :---: | :---: | :---: |
| 1 | A0a | Numerical | 1 | Whether, in the respondent's company, there are people working as administrative clerk: <br> - $1=$ Yes, there are one or more job-specific employees <br> - $2=$ Yes, but the employee/ employees perform other functions together with this <br> - $3=$ No, the function is performed from an external worker |
| 2 | A1a | Numerical | 1 | Whether, in the last three years, the respondent's company made changes regarding the administrative staff: <br> - $1=$ The company added new resources <br> - $2=$ The company kept the same numbers as before/ replaced exited people <br> - $3=$ The company fired/closed time contracts <br> - $4=$ The company never had resources in this area |
| 3 | A2a | Numerical | 1 | Level of education of the last person entered for the position of administrative clerk: <br> - 1 = Compulsory schooling, no title in particular <br> - $2=$ High school diploma or equivalent <br> - 3 = Bachelor's degree <br> - 4 = Master's degree <br> - $5=\mathrm{PhD}$, high specialization |
| 4 | A3a | Numerical | 1 | What work experience was required for this position: <br> - $1=$ No special experience, place for newly graduated <br> - $2=$ Specific experience in the position/role <br> - $3=$ Other experience |
| 5 | A3a_3_other | Character | / | Explanation of the previous answer |
| 6 | A4a | Numerical | 5 | What is/was the annual gross wage paid for this job for a full time commitment |


| 7 | A5a_Random1 | Numerical | 1 | The respondent was asked to imagine having to enter a junior figure for a position of administrative clerk. Which profile, among the four proposed, he/she would invite to a job interview, as closer to his/her ideal profile for this position? <br> - $1=$ Profile 1 <br> - $2=$ Profile 2 <br> - $3=$ Profile 3 <br> - $4=$ Profile 4 |
| :---: | :---: | :---: | :---: | :---: |
| 8 | $\begin{aligned} & \text { A5a_Random1_ } \\ & \text { None } \end{aligned}$ | Numerical | 1 | Whether the respondent would choose the profile previously indicated as closer to his/her ideal or he/she would prefer not to choose anyone: <br> - $1=$ The profile previously indicated <br> - $2=$ Prefer not to choose anyone |
| 9 | A6a | Numerical | 6 | Gross annual salary to be paid to a new member who has the characteristics of the chosen profile |
| 10 | A7a_r1_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 1 due to the relevance for the position of administrative clerk |
| 11 | A7a_r2_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 2 due to the relevance for the position of administrative clerk |
| 12 | A7a_r3_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 3 due to the relevance for the position of administrative clerk |
| 13 | A7a_r4_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 4 due to the relevance for the position of administrative clerk |
| 14 | A8a_1 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the area of study |


| 15 | A8a_2 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the level of study |
| :---: | :---: | :---: | :---: | :---: |
| 16 | A8a_3 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the knowledge of English |
| 17 | A8a_4 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the work experience |
| 18 | A8a_5 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the degree grade |
| 19 | A8a_6 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of administrative clerk, in which position the respondent would place the availability for off-site travel |
| 20 | A0b | Numerical | 1 | Whether, in the respondent's company, there are people working as human resources manager: <br> - $1=$ Yes, there are one or more job-specific employees <br> - $2=$ Yes, but the employee/ employees perform other functions together with this <br> - $3=$ No, the function is performed from an external worker |


| 21 | A1b | Numerical | 1 | Whether, in the last three years, the respondent's company made changes regarding the human resources staff: <br> - $1=$ The company added new resources <br> - $2=$ The company kept the same numbers as before/ replaced exited people <br> - $3=$ The company fired/closed time contracts <br> - $4=$ The company never had resources in this area |
| :---: | :---: | :---: | :---: | :---: |
| 22 | A2b | Numerical | 1 | Level of education of the last person entered for the position of human resources manager: <br> - 1 = Compulsory schooling, no title in particular <br> - $2=$ High school diploma or equivalent <br> - 3 = Bachelor's degree <br> - 4 = Master's degree <br> - $5=\mathrm{PhD}$, high specialization |
| 23 | A3b | Numerical | 1 | What work experience was required for this position: <br> - $1=$ No special experience, place for newly graduated <br> - $2=$ Specific experience in the position/role <br> - $3=$ Other experience |
| 24 | A3b_3_other | Character | 1 | Explanation of the previous answer |
| 25 | A4b | Numerical | 5 | What is/was the annual gross wage paid for this job for a full time commitment |
| 26 | A5b_Random1 | Numerical | 1 | The respondent was asked to imagine having to enter a junior figure for a position of human resources manager. Which profile, among the four proposed, he/she would invite to a job interview, as closer to his/her ideal profile for this position? <br> - $1=$ Profile 1 <br> - $2=$ Profile 2 <br> - $3=$ Profile 3 <br> - $4=$ Profile 4 |
| 27 | $\begin{aligned} & \text { A5b_Random1_ } \\ & \text { None } \end{aligned}$ | Numerical | 1 | Whether the respondent would choose the profile previously indicated as closer to his/her ideal or he/she would prefer not to choose anyone: <br> - $1=$ The profile previously indicated <br> - $2=$ Prefer not to choose anyone |


| 28 | A6b | Numerical | 6 | Gross annual salary to be paid to a <br> new member who has the <br> characteristics of the chosen profile |
| :---: | :---: | :---: | :---: | :--- |
| 29 | A7b_r1_c1 | Numerical | 2 | Score from 1 to 10, where 10 is the <br> maximum, for profile 1 due to the <br> relevance for the position of human <br> resources manager |
| 30 | A7b_r2_c1 | Numerical | 2 | Score from 1 to 10, where 10 is the <br> maximum, for profile 2 due to the <br> relevance for the position of human <br> resources manager |
| 31 | A7b_r3_c1 | Numerical | 2 | Score from 1 to 10, where 10 is the <br> maximum, for profile 3 due to the <br> relevance for the position of human <br> resources manager |
| 32 | A7b_r4_c1 | Numerical | 2 | Score from 1 to 10, where 10 is the <br> maximum, for profile 4 due to the <br> relevance for the position of human <br> resources manager |
| 33 | A8b_1 | Numerical | 1 | Ranking the following six <br> characteristics (area of study, level of <br> study, knowledge of English, work <br> experience, degree grade availability <br> for off-site travel), with regard th the <br> position of human resources manager, <br> in which position the respondent <br> would place the area of study |
| 34 | A8b_2 | Numerical | 1 | Ranking the following six <br> characteristics (area of study, level of <br> study, knowledge of English, work <br> experience, degree grade, availability <br> for off-site travel), with regard the <br> position of human resources manager, <br> in which position the respondent <br> would place the level of study |
| 35 | A8b_3 | Numerical | 1 | Ranking the following six <br> characteristics area of study, level of <br> study, knowledge of English, work <br> experience, degree grade, availability <br> for off-site travel), with regard to the <br> position of human resources manager, <br> in which position the respondent <br> would place the knowledge of English |
| 36 | A8b_4 | Numerical | 1 | Ranking the following six <br> characteristics (area of study, level of <br> study, knowledge of English, work <br> experience, degree grade, availability <br> for off-site travel), with regard to the <br> position of human resources manager, <br> in which position the respondent <br> would place the work experience |
|  |  |  |  |  |
|  |  |  |  |  |

$\left.\begin{array}{|c|c|c|c|c|}\hline 37 & \text { A8b_5 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of human resources manager, } \\ \text { in which position the respondent } \\ \text { would place the degree grade }\end{array} \\ \hline 38 & \text { A8b_6 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of human resources manager, } \\ \text { in which position the respondent } \\ \text { would place the availability for off- } \\ \text { site travel }\end{array} \\ \hline 39 & \text { A0c } & \text { Numerical } & 1 & \begin{array}{l}\text { Whether, in the respondent's } \\ \text { company, there are people working as } \\ \text { business information system assistant } \\ \text { 1 }\end{array} \\ \hline \text { jobes, there are one or more } \\ \text { job-specific employees }\end{array}\right\}$

| 42 | A3c | Numerical | 1 | What work experience was required for this position: <br> - $1=$ No special experience, place for newly graduated <br> - $2=$ Specific experience in the position/role <br> - $3=$ Other experience |
| :---: | :---: | :---: | :---: | :---: |
| 43 | A3c_3_other | Character | 1 | Explanation of the previous answer |
| 44 | A4c | Numerical | 5 | What is/was the annual gross wage paid for this job for a full time commitment |
| 45 | A5c_Random1 | Numerical | 1 | The respondent was asked to imagine having to enter a junior figure for a position of business information system assistant. Which profile, among the four proposed, he/she would invite to a job interview, as closer to his/her ideal profile for this position? <br> - $1=$ Profile 1 <br> - $2=$ Profile 2 <br> - $3=$ Profile 3 <br> - $4=$ Profile 4 |
| 46 | $\underset{\substack{\text { None }}}{\text { A5c_Random1_ }}$ | Numerical | 1 | Whether the respondent would choose the profile previously indicated as closer to his/her ideal or he/she would prefer not to choose anyone: <br> - $1=$ The profile previously indicated <br> - $2=$ Prefer not to choose anyone |
| 47 | A6c | Numerical | 6 | Gross annual salary to be paid to a new member who has the characteristics of the chosen profile |
| 48 | A7c_r1_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 1 due to the relevance for the position of business information system assistant |
| 49 | A7c_r2_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 2 due to the relevance for the position of business information system assistant |
| 50 | A7c_r3_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 3 due to the relevance for the position of business information system assistant |
| 51 | A7c_r4_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 4 due to the relevance for the position of business information system assistant |

$\left.\begin{array}{|c|c|c|c|l|}\hline 52 & \text { A8c_1 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the } \\ \text { respondent would place the area of } \\ \text { study }\end{array} \\ \hline 53 & \text { A8c_2 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the } \\ \text { respondent would place the level of } \\ \text { study }\end{array} \\ \hline 54 & \text { A8c_3 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the } \\ \text { respondent would place the knowledge } \\ \text { of English }\end{array} \\ \hline 55 & \text { A8c_6 } & \text { Numerical } & 1 & \begin{array}{l}\text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the } \\ \text { respondent would place the work } \\ \text { experience }\end{array} \\ \hline 56 & \text { A8c_4 } & \text { Numerical } & & \\ & & & & \\ & & & & \\ \hline \text { A8c_5 } & & & \begin{array}{l}\text { Namerical } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the } \\ \text { respondent would place the degree } \\ \text { grade }\end{array} \\ \hline \text { Ranking the following six } \\ \text { characteristics (area of study, level of } \\ \text { study, knowledge of English, work } \\ \text { experience, degree grade, availability } \\ \text { for off-site travel), with regard to the } \\ \text { position of business information } \\ \text { system assistant, in which position the }\end{array}\right\}$

|  |  |  |  | respondent would place the availability for off-site travel |
| :---: | :---: | :---: | :---: | :---: |
| 58 | A0d | Numerical | 1 | Whether, in the respondent's company, there are people working as marketing officer: <br> - $1=$ Yes, there are one or more job-specific employees <br> - $2=$ Yes, but the employee/ employees perform other functions together with this <br> - $3=\mathrm{No}$, the function is performed from an external worker |
| 59 | A1d | Numerical | 1 | Whether, in the last three years, the respondent's company made changes regarding the IT staff: <br> - $1=$ The company added new resources <br> - $2=$ The company kept the same numbers as before/ replaced exited people <br> - $3=$ The company fired/closed time contracts <br> - $4=$ The company never had resources in this area |
| 60 | A2d | Numerical | 1 | Level of education of the last person entered for the position of marketing officer: <br> - 1 = Compulsory schooling, no title in particular <br> - $2=$ High school diploma or equivalent <br> - 3 = Bachelor's degree <br> - $4=$ Master's degree <br> - $5=\mathrm{PhD}$, high specialization |
| 61 | A3d | Numerical | 1 | What work experience was required for this position: <br> - $1=$ No special experience, place for newly graduated <br> - $2=$ Specific experience in the position/role <br> - $3=$ Other experience |
| 62 | A3d_3_other | Character | / | Explanation of the previous answer |
| 63 | A4d | Numerical | 5 | What is/was the annual gross wage paid for this job for a full time commitment |

$\left.\begin{array}{|c|c|c|c|l|}\hline 64 & \text { A5d_Random1 } & \text { Numerical } & 1 & \begin{array}{l}\text { The respondent was asked to imagine } \\ \text { having to enter a junior figure for a } \\ \text { position of marketing officer. Which } \\ \text { profile, among the four } \\ \text { proposed, he/she would invite to a job } \\ \text { interview, as closer to his/her ideal } \\ \text { profile for this position? } \\ \bullet \\ \text { 1 }\end{array} \\ \hline 65 \text { Profile 1 }\end{array}\right\}$

|  |  |  |  | position the respondent would place the level of study |
| :---: | :---: | :---: | :---: | :---: |
| 73 | A8d_3 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of marketing officer, in which position the respondent would place the knowledge of English |
| 74 | A8d_4 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of marketing officer, in which position the respondent would place the work experience |
| 75 | A8d_5 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of marketing officer, in which position the respondent would place the degree grade |
| 76 | A8d_6 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of marketing officer, in which position the respondent would place the availability for off-site travel |
| 77 | A0e | Numerical | 1 | Whether, in the respondent's company, there are people working as costumer relations officer: <br> - $1=$ Yes, there are one or more job-specific employees <br> - $2=$ Yes, but the employee/ employees perform other functions together with this <br> - $3=$ No, the function is performed from an external worker |
| 78 | A1e | Numerical | 1 | Whether, in the last three years, the respondent's company made changes regarding the IT staff: <br> - $1=$ The company added new resources |


|  |  |  |  | - $2=$ The company kept the same numbers as before/ replaced exited people <br> - $3=$ The company fired/closed time contracts <br> - $4=$ The company never had resources in this area |
| :---: | :---: | :---: | :---: | :---: |
| 79 | A2e | Numerical | 1 | Level of education of the last person entered for the position of costumer relations officer: <br> - 1 = Compulsory schooling, no title in particular <br> - $2=$ High school diploma or equivalent <br> - 3 = Bachelor's degree <br> - $4=$ Master's degree <br> - $5=\mathrm{PhD}$, high specialization |
| 80 | A3e | Numerical | 1 | What work experience was required for this position: <br> - $1=$ No special experience, place for newly graduated <br> - $2=$ Specific experience in the position/role <br> - $3=$ Other experience |
| 81 | A3e_3_other | Character | 1 | Explanation of the previous answer |
| 82 | A4e | Numerical | 5 | What is/was the annual gross wage paid for this job for a full time commitment |
| 83 | A5e_Random1 | Numerical | 1 | The respondent was asked to imagine having to enter a junior figure for a position of costumer relations officer. Which profile, among the four proposed, he/she would invite to a job interview, as closer to his/her ideal profile for this position? <br> - $1=$ Profile 1 <br> - $2=$ Profile 2 <br> - $3=$ Profile 3 <br> - $4=$ Profile 4 |
| 84 | ${\underset{c}{-} \text { none }}_{\text {A5e_Random_ }}$ | Numerical | 1 | Whether the respondent would choose the profile previously indicated as closer to his/her ideal or he/she would prefer not to choose anyone: <br> - $1=$ The profile previously indicated <br> - $2=$ Prefer not to choose anyone |
| 85 | A8e | Numerical | 6 | Gross annual salary to be paid to a new member who has the characteristics of the chosen profile |


| 86 | A9e_r1_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 1 due to the relevance for the position of costumer relations officer |
| :---: | :---: | :---: | :---: | :---: |
| 87 | A9e_r2_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 2 due to the relevance for the position of costumer relations officer |
| 88 | A9e_r3_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 3 due to the relevance for the position of costumer relations officer |
| 89 | A9e_r4_c1 | Numerical | 2 | Score from 1 to 10 , where 10 is the maximum, for profile 4 due to the relevance for the position of costumer relations officer |
| 90 | A10e_1 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of costumer relations officer, in which position the respondent would place the area of study |
| 91 | A10e_2 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of costumer relations officer, in which position the respondent would place the level of study |
| 92 | A10e_3 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of costumer relations officer, in which position the respondent would place the knowledge of English |
| 93 | A10e_4 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of costumer relations officer, in which position the respondent would place the work experience |
| 94 | A10e_5 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the |


|  |  |  |  | position of costumer relations officer, in which position the respondent would place the degree grade |
| :---: | :---: | :---: | :---: | :---: |
| 95 | A10e_6 | Numerical | 1 | Ranking the following six characteristics (area of study, level of study, knowledge of English, work experience, degree grade, availability for off-site travel), with regard to the position of costumer relations officer, in which position the respondent would place the availability for offsite travel |
| 96 | B1 | Numerical | 1 | Sex of the respondent: <br> - $1=$ Male <br> - $2=$ Female |
| 97 | B2 | Numerical | 1 | Age of the respondent: <br> - $1=$ Less than 34 <br> - $2=35-39$ <br> - $3=40-49$ <br> - $4=50-64$ <br> - $5=65$ and more |
| 98 | B3 | Numerical | 1 | Respondent's level of education: <br> - $1=$ Compulsory schooling <br> - $2=$ High school diploma <br> - $3=$ Degree <br> - $4=$ Master, PhD |
| 99 | B4 | Numerical | 1 | Respondent's main activity within the company: <br> - 1 = Entrepreneur, freelancer, partner <br> - 2 = Manager <br> - $3=$ Head of business area/ department <br> - $4=$ Other |
| 100 | B4_4_other | Character | 1 | Explanation of the previous answer |
| 101 | B5 | Numerical | 1 | Person who manages the company: <br> - $1=$ The entrepreneur himself <br> - $2=\mathrm{A}$ manager <br> - $3=$ Other |
| 102 | B5_3_other | Character | 1 | Explanation of the previous answer |
| 103 | B6 | Numerical | 1 | Number of employees within the company: <br> - $1=$ Up to 19 employees <br> - $2=20-49$ employees <br> - $3=50-249$ employees <br> - $4=$ More than 250 employees |
| 104 | B7 | Numerical | 1 | Sector in which the company mainly operates: <br> - 1 = Agri-food <br> - $2=$ Manufacturing industry <br> - $3=$ Construction |


|  |  |  |  | - $4=$ Business services <br> - $5=$ Tourism, public establishments, hotels <br> - $6=$ Services to the person or family |
| :---: | :---: | :---: | :---: | :---: |
| 105 | B8 | Numerical | 1 | Markets for which the company produces: <br> - $1=$ Local or national market <br> - 2 = National market and partly also foreign market <br> - 3 = Mainly or exclusively foreign market |
| 106 | B10 | Numerical | 1 | Position held by the last person hired by the company in the last three years: <br> - $1=$ No one has been hired <br> - $2=$ Worker <br> - 3 = Employee <br> - $4=$ Technician <br> - $5=$ Manager |
| 107 | B11 | Numerical | 1 | Whether, within one year, the company is thinking of hiring someone: <br> - $1=\mathrm{No}$ <br> - $2=\mathrm{Yes}$ |
| 108 | B12_1 | Numerical | 1 | Whether the company is thinking of hiring new resources in the position of worker: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 109 | B12_2 | Numerical | 1 | Whether the company is thinking of hiring new resources in the position of employee: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |
| 110 | B12_3 | Numerical | 1 | Whether the company is thinking of hiring new resources in the position of technician: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 111 | B12_4 | Numerical | 1 | Whether the company is thinking of hiring new resources in the position of manager: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |
| 112 | B12_5 | Numerical | 1 | Whether the company is thinking of hiring new resources in other positions: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |


| 113 | B13 | Numerical | 1 | Whether, in the last three years, the respondent has been involved in selection processes regarding the positions previously described: <br> - $1=\mathrm{No}$ <br> - $2=$ Yes, once <br> - $3=$ Yes, several times |
| :---: | :---: | :---: | :---: | :---: |
| 114 | B14 | Numerical | 1 | Whether, in the last three years, the respondent has been involved in selection processes regarding graduates: <br> - $1=\mathrm{No}$ <br> - $2=\mathrm{Yes}$, once <br> - $3=$ Yes, several times |
| 115 | A11a_1 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: employment agency: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 116 | A11a_2 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: resumes sent by the candidates: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 117 | A11a_3 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: University databases or similar: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 118 | A11a_4 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: specialized companies: <br> - $0=\mathrm{No}$ <br> - $1=\mathrm{Yes}$ |
| 119 | A11a_5 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: stage: <br> - $0=\mathrm{No}$ <br> - $1=$ Yes |


| 120 | A11a_6 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: social networks: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |
| :---: | :---: | :---: | :---: | :---: |
| 121 | A11a_7 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: specialized websites: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |
| 122 | A11a_8 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: newspapers: <br> - $0=$ No <br> - $1=\mathrm{Yes}$ |
| 123 | A11a_9 | Numerical | 1 | Whether, the following method, is among the four most used by the respondent's company in order to find candidates for a graduate position: other: $\text { - } 0=\text { No }$ $\text { - } 1=\mathrm{Yes}$ |
| 124 | A11a_9_other | Character | 1 | Explanation of the previous answer |
| 125 | B15 | Numerical | 1 | Whether there currently are graduates in the respondent's company: <br> - $1=\mathrm{No}$ <br> - $2=$ Yes, one <br> - $3=$ Yes, more than one |
| 126 | B16 | Numerical | 1 | Whether, in recent times, the respondent has noticed changes in the preparation of graduates who apply for a job at his/her company: <br> - $1=$ Improving trend <br> - $2=$ Substantial stability <br> - $3=$ Worsening trend <br> - 4 = Haven't seen any graduate |
| 127 | B16b | Character | 1 | Main aspects related to the worsening |
| 128 | B17 | Numerical | 1 | If the government were to take action to integrate young people into businesses, under what conditions the respondent would be available to insert one or more of them: <br> - $1=$ Only if the State or the Region were available to pay the salary and social charges for at least two years |


|  |  |  | $\bullet$ <br> 2 = Only if the State or the <br> Region were available to bear <br> the social security <br> contributions for at least two <br> years <br> 3 = Only if, for at least two <br> years, there are no permanent <br> recruitment obligations <br> 4 = If he/she's the right <br> person, I wouldn't set <br> conditions |  |
| :---: | :---: | :---: | :---: | :---: |
| 129 | C1 | Character | / | Suggestions to the University to <br> improve the skills of young people <br> who present themselves in the world <br> of work |
| 130 | C2 | Character | / | Other suggestions to make the best use <br> of the data collected |

